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‘Galileo of graphics’ *Bloomberg*

‘Leonardo da Vinci of data’ *New York Times*

For 60 years, now, Edward Tufte wrote, designed, printed,
 advertised, sold, shipped 14 books and booklets on
 information/data models, inferences, truth, data analysis,
 dataviz, invented ideas/vocabulary for info models/design
 (chartjunk, data-ink, lie factor, sparklines, small multiples,
 imagequills, slopegraphs, PPT cognitive style, 6-pager, . . .)
 Sold 3 million copies, 40 book awards, 9 honorary degrees.

Also published my mother’s book, Virginia Tufte,

Artful Sentences: Syntax as Style, 60,000 copies sold,

4.7 Amazon stars matching Stephen King’s, *On Writing*.

I need an agent for LLM, AI, AR licensing of my books,
 research files, video, information models, data analysis,
 dataviz, 3D design, 50 outdoor artworks.

More on ET works

tufte@graphicspress.com

LICENSING ALL EDWARD TUFTE'S WORK AND RESEARCH FILES, ALL COPYRIGHTED OR OWNED BY E.T. + HIS GRAPHICS PRESS

"Leonardo da Vinci of data" New York Times "Galileo of graphics" Bloomberg

Edward Tufte: Princeton and Yale professor, author, designer, total self-publisher, with copyrights of **ET books** on nonfiction information, data graphics, data analysis, artful sentences, how to make presentations, created the language of dataviz, info design.

First, 5 classic books (written, designed, self-published, copyrighted by ET) have sold 2.2 million books, 600,000 booklets, won 40 book prizes (including Phi Beta Kappa Award, Science book of the year), 9 honorary degrees including Williams College Cooper Union. ET's work is unique, best worldwide, cutting edge, practical, and seeks truth. 1000 nonfiction pages all uniquely designed by ET with 3000 image/graphics.

The Visual Display of Quantitative Information

Envisioning Information

Visual Explanations: Image and Quantities, Evidence and Narrative

Beautiful Evidence

Seeing with Fresh Eyes: Meaning, Space, Data, Truth

Nonfiction Communication: Content, Clarity, Efficiency, Evidence, Truth

New book, final draft available July 2025: The entire process for presenting and reporting of all nonfiction communication. Shows 120 unusual, wonderful, prankish illustrations, information templates, images, dataviz, data models.

Data Analysis for Politics and Policy, famous textbook, >17 printings, copyright reverted to ET.

Artful Sentences: Syntax as Style, by Virginia Tufte (ET mother), 60,000 copies sold, 900 sample sentences, clear and smart. ET published/copyrighted. Widely agreed that 2 best books on writing are Stephen King, *On Writing* (4.7 Amazon stars) and Virginia Tufte, *Artful Sentences: Syntax as Style* (also 4.7 Amazon stars), 60,000 copies sold. (Also ET wrote 32 pages on graphical sentences, typography off the grid, paragraphs completely redesigned in *Seeing with Fresh Eyes*.)

Beautiful Evidence: The Library of Edward Tufte, Christie's auction catalog, 2010, ET designed, wrote about his rare research book collection: 160 books, from 1496 to 1960, with 177 luscious illustrations and photos, a treasure of books on science, data analysis, visual ideas, thinking, and truth/ ~1000 printed, now rare.

The Cognitive Style of PowerPoint, 42 pages, 205,000 copies, written, published, copyrighted. ET invents the Amazon 6-pager; 2 NASA investigations said no more "Engineering by PPT."

Visual and Statistical Thinking: Displays of Evidence for Making Decisions, 32 pages, 130,000 copies sold, written, published, copyrighted by ET

Also ~ 50 feet of file boxes with ET research, consulting, writing, drawing, sketches and his famous reviews and critiques.

ALSO VIDEO OF CLASS, AND 40 VIDEO ESSAYS, ALL COPYRIGHTED BY E.T.

ONE-DAY CLASS, PRESENTING DATA AND INFORMATION

One-day live class, ET + staff advertised, ticketed, rented hotel ballrooms,
27 years, 933 days, 329,500 paid students , all received all ET books,

Also a video version + books.

“The Information Sage: Meet Edward Tufte, the graphics guru to the power elite who is revolutionizing how we see data. Edward Tufte’s many government data presentations in Washington, DC, including his presidential appointment to the Recovery Independent Advisory Panel and work on recovery.org” **WASHINGTON MONTHLY**

“Best single-day class ever” **TAO SECURITY**

“One visionary day. Few speak as eloquently as Edward Tufte, whose theories of information design illuminate and inspire. His insights lead to new levels of understanding both for creators and viewers of visual displays. What makes Tufte most persuasive are his works themselves: His books and his seminar embody his belief that “good design is clear thinking made visible.” **WIRED**

ET on practical data analysis/design (ET copyright or reverted copyright)

textbook, 180 pages



**DATA
ANALYSIS
FOR
POLITICS
AND
POLICY**

EDWARD R. TUFT

VISUAL AND STATISTICAL THINKING:
DISPLAYS OF EVIDENCE FOR
MAKING DECISIONS

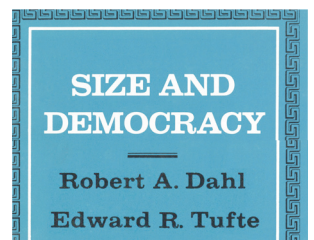


**Statistics and
Data Analysis
in the
Food and Drug
Administration**

**VISUAL DESIGN
OF USER INTERFACE
INFORMATION RESOLUTION
DESIGN ELEMENTS, COLOR
TYPOGRAPHY, ICONS**

**DESIGN QUALITY
Edward Tufte for IBM
Design Program**

the quantitative analysis
of social problems
edited by edward r. tufte



“Graphical Summary of
Patient Status,’ *The Lancet*:

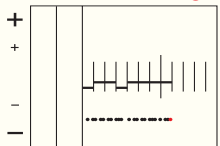
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Output fluid 150 ml



VIDEO TEACHING TO SEE

37 minutes, 2 million views, *Teaching to See*, Inge Druckrey, who brought Swiss design to America, produced by ET, directed by Andrei Severny

“An absolutely beautiful film. Inge Druckrey’s wonderful teaching is an inspiration.” Luke Geissbuhler
“A great story beautifully told.” Ken Carbone.

INGE DRUCKREY:
TEACHING TO SEE



~40 **SHORT VIDEOS**, by Andrei Severny and ET: *Geese Take-Off Flight*, *Flame Theater*, *Wave Fields*, *Rocket Science: Airstream InterPlanetary Explorer*, large artworks at galleries/museums, ET 24 foot Black Swan, installations, gallery, museum shows, video, 50 ET artworks at his Hogpen Hill Farms (234 acres).

‘All communicators should read Edward Tufte’s latest book. Every page is packed with stunning visual and written insights on the art of communication, by ET who sees the world with the freshest of eyes.’

Natalie Wolchover, Quanta, 2022 Pulitzer Prize for Explanatory Reporting

‘This new book by the pioneer of data visualization, Edward Tufte, is a stunner. Getting a copy made my day.’ *Eric Topol, Editor-in-chief of Medscape, The Scripps Research Institute, 700,000 Xtwitter followers on current medical research papers*

‘Edward Tufte is the revelatory retina of our time, ever connecting eye and brain in enlightening new ways. He creates masterpieces about design that are themselves masterpieces of design. **Seeing with Fresh Eyes: Meaning, Space, Data, Truth** takes all that he knows into a yet deeper level of wisdom and wider realm of inquiry. A completely delicious work.’ *Stewart Brand, creator of the Whole Earth Catalog*

‘A magnificent work of art design insight philosophy. Just as Wittgenstein found deep meaning in ordinary language, Tufte discovers insights in ordinary graphics. Not only graphics, but lists and stacks, which with his eye take on new significance. The chapter on the ethics (and lack thereof) in medical research is a masterpiece, deserving of wide distribution and readership. It is a public service.’

*Dennis F. Thompson, Alfred North Whitehead
Professor of Political Philosophy Emeritus, Harvard University*

13 SEPTEMBER 2012 VOL 489 NATURE 207

Modelling Feynman

Daniel Cressey marvels at a gleaming depiction of the subatomic by the world’s leading information designer.

Before the explosion in ‘infographics’ describing everything from cocktail mixology to US health-care spending, there was Edward Tufte.

Tufte, a statistician, is perhaps the world’s most celebrated information designer. In *All Possible Photons* at his Manhattan gallery, ET Modern, Tufte has unleashed his love of

All Possible Photons: The Conceptual and Cognitive Art of Feynman Diagrams

ET Modern, New York

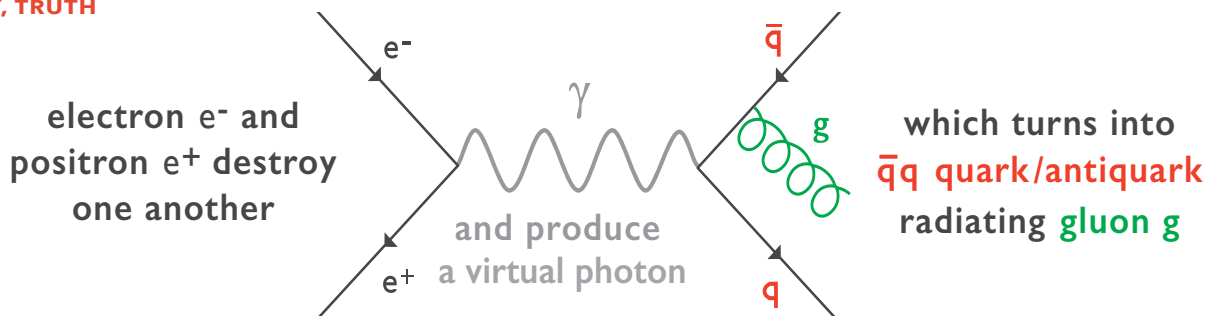
Until spring 2013; official opening 15 September.

calls “a complete enumeration of everything that could happen” in that instance.

This isn’t the first time Tufte has ven-

NONFICTION
COMMUNICATION:
SEEING, THINKING,
EVIDENCE, CLARITY,
EFFICIENCY, TRUTH

FEYNMAN DIAGRAMS: BEST VISUALIZATION EVER.
FEYNMAN DIAGRAMS ARE ABOUT EVERYTHING.



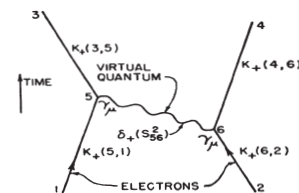
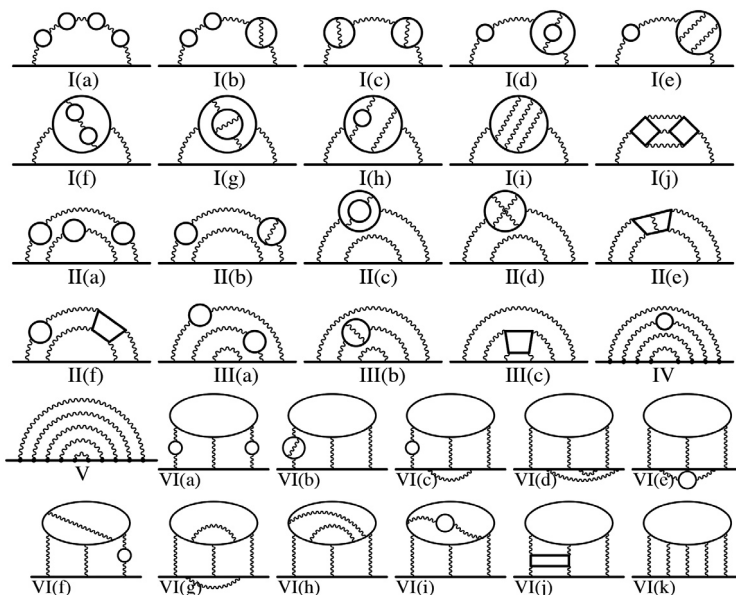
Feynman Diagrams represent intense mathematics of Nature's universal laws that describe every particle in the universe. This magical true art of Feynman Diagram depicts and annotates intersecting subatomic particles.

Feynman diagrams depict complex mathematical expressions of interaction of subatomic particles. The diagrams represent mathematical predictions and empirical measurements— for example, the prediction of electron magnetic moments precisely matched measurements to 1 part in 1,000,000,000,000:

The electron magnetic moment, $-\mu/\mu_B = g/2 = 1.00115965218059(13)$ [0.13 ppt], is determined 2.2 times more accurately than the value that stood for 14 years previously. A precisely measured property of an elementary particle tests the most precise prediction of the Standard Model to 1 part in 10^{12} !

Nature's laws are universal, invariable, true for every particle everywhere forever. Consequently, physicists do not collect random samples from random galaxies – if system variance is zero, sample size $n = 1$ is enough.

Toichiro Kinoshita: Some Feynman diagrams to lepton g^{-2} at tenth order.



Richard Feynman's first diagram "Space- time approach to quantum electrodynamics," *Physical Review*, 76 (1949), 776. David Kaiser, *Drawing Theories Apart: Feynman Diagrams* 2005

"Measurement of Electron Magnetic Moment," X. Fan, T.G. Myers, B.A. D. Sukra, and G. Gabrielse, *Physical Review Letters*.130,071801,13 Feb2023

LICENSING: REAL 3D – ET DESIGNS AND CONSTRUCTS

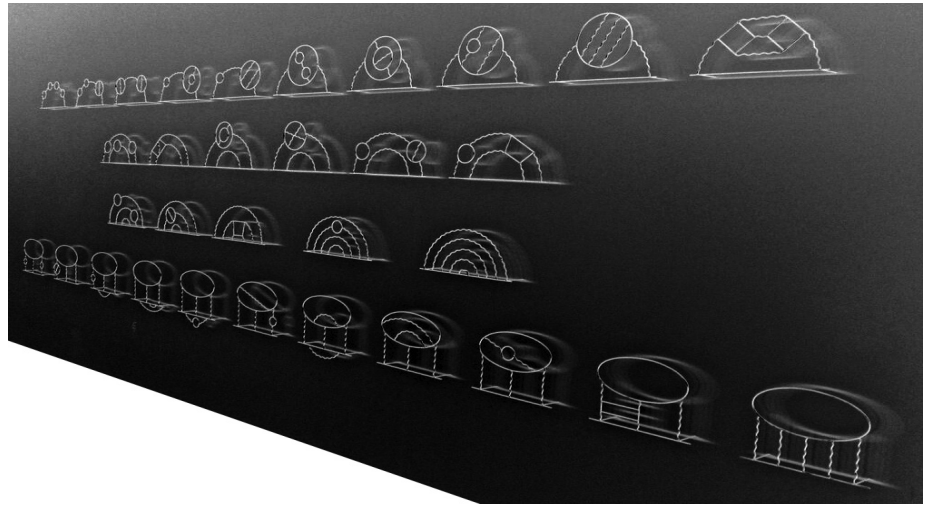
Seeing Around, 40 pages, 60,000 copies in print, on how to see in 3D landscape artworks and architecture, compared to flatlands. Published, copyrighted by ET.

Cognitive Art of Feynman Diagrams, 20 pages. Written, published, copyrighted by ET.

All Possible Photons, 16 pages. Written, published, copyrighted by ET. ET claims that Feynman Diagrams are the best dataviz ever, much better than Napoleon's March.

Research Files on 3D artworks, architecture Massive files: 3D artworks should be viewed in silence, because words corrupt seeing, that outdoor artworks change continually with the weather and the sun, that air is a material in 3D artworks, and so much is unseen in the flatlands of photos and videos. **Escaping Flatland, Going into 3D Real-Land** ET in the first person: "About 40 years ago, I began to escape flatlands of paper and computer screen to make large 3D outdoor artworks, had major shows at Aldrich Contemporary Art Museum, Fermi Labs, my Chelsea gallery ET Modern, et al, and purchased 234 acres to make Hogpen Hill Farms, a farm and outdoor sculpture fields, building and showing entirely my own works. 20,000 visitors. "It is wild, whimsical, grand, incredibly beautiful, sculptures ranging from stainless steel surfaces reflecting every nuance of light, to lacy stone walls and silent boulder megaliths." (*Boston Globe*, October 31, 2015)

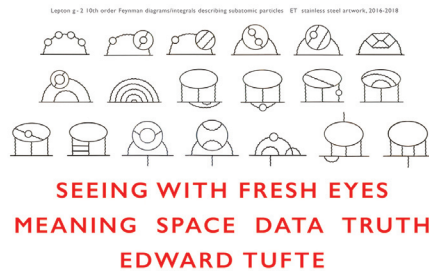
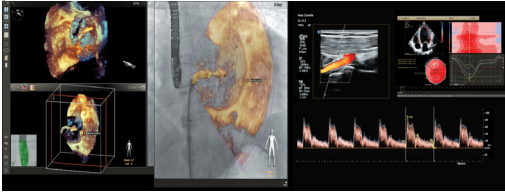
Edward Tufte, Feynman Diagrams:
Lepton g-2 at 10th order, stainless steel artworks, 3 x 4m. Exhibits: Feynman's 100th birthday celebration by Nobel Library, Singapore ArtScience Museum; Fermilab; ET Modern Gallery; NYC Oppenheimer (new World Trade Center):
Dept of Physics, Cornell University;
Hogpen Hill Farms.



ET, Rocket Science 3: Airstream Interplanetary Explorer, 2011-2018, 84 x 31', 26 x 9m, stainless steel, steel, electronics, aluminum. Feynman Diagrams inform extra-terrestrials that Airstream humans know about Nature's universal laws.

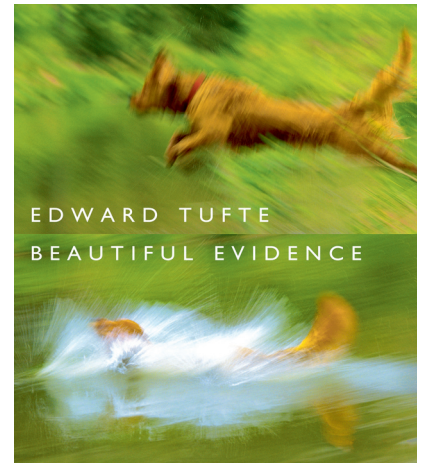
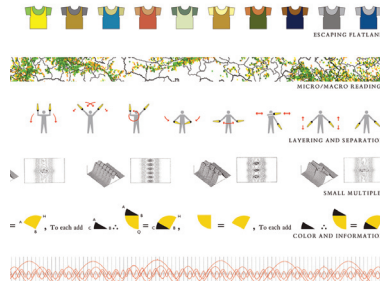


EDWARD TUFTE NEW BOOK, JULY 2025 NONFICTION COMMUNICATION: SEEING, THINKING, EVIDENCE, CLARITY, EFFICIENCY, TRUTH

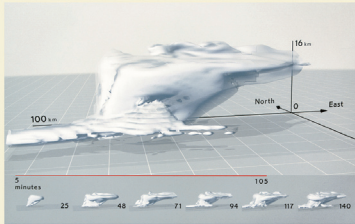


Edward R. Tufte

Envisioning Information



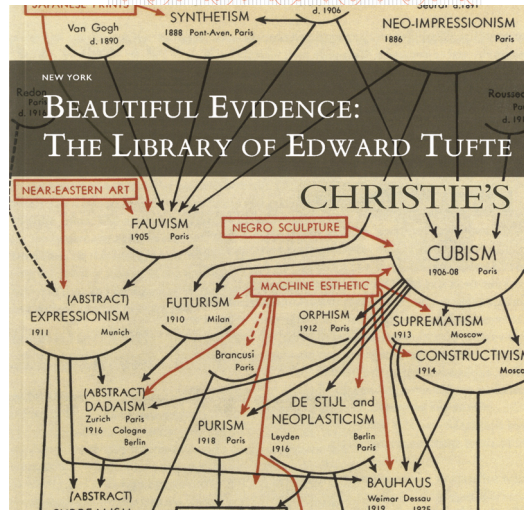
EDWARD R. TUFTE VISUAL EXPLANATIONS



IMAGES AND QUANTITIES,
EVIDENCE AND NARRATIVE

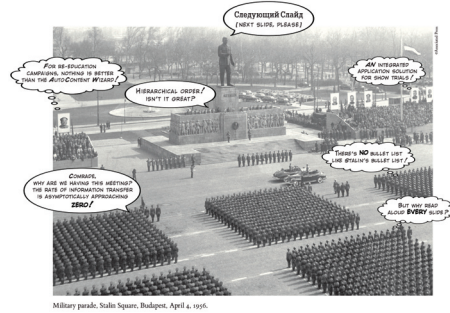
ARTFUL SENTENCES: *Syntax as Style*

Virginia Tufte

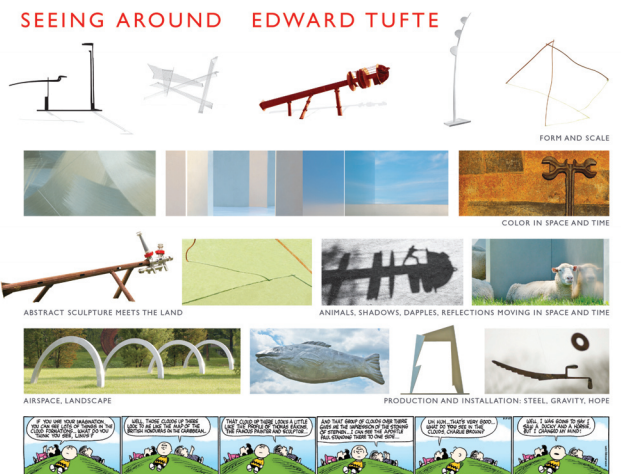


Edward R. Tufte

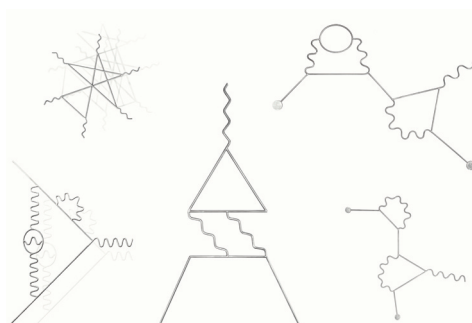
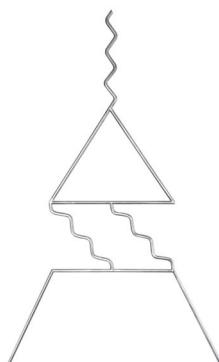
The Cognitive Style of PowerPoint: Pitching Out Corrupts Within



SEEING AROUND EDWARD TUFTE



THE COGNITIVE ART OF FEYNMAN DIA EDWARD TUFTE



EDWARD TUFTE ALL POSSIBLE PHOTONS
THE CONCEPTUAL AND COGNITIVE ART OF FEYNMAN DIAGRAMS
ET MODERN 547 WEST 20TH STREET NEW YORK

Born in Kansas City, Missouri, 1942 Graduate, Beverly Hills High School, 1960.

B.S. and M.S. in statistics, Stanford University, 1964. Ph.D. in political science, Yale University, 1968.

Lecturer to Professor of Politics and Public Affairs, Princeton University, 1967–1973.

Professor of Public Affairs, Woodrow Wilson School, Princeton University, 1974–1977.

Professor of Political Science, and Statistics, Computer Science; Senior Critic, School of Art and Architecture, Yale University, 1977–1999. Emeritus Professor, Yale University, 1999

Courses taught at Princeton and Yale: evidence for policy-making, statistical graphics, applied statistics, information design, political economy, public opinion, democratic theory, research methods, research and writing.

Founder and owner, Graphics Press, LLC: publishes 5 ET books on analytical design and conducts one-day courses. 1.9 million copies of 5 books and 422,000 copies of 4 booklets printed from 1983–2023, and continuing.

Touring lecturer, one-day course “Presenting Data and Information,” 923 days and 328,000 students, 1993–2020.

Sculpture and prints, solo shows: Fermilabs: The Cognitive Art of Feynman Diagrams at Fermi National Accelerator Laboratory; Multiplicity, Flying Dreams, Signs of Multiplicity, All Possible Photons, Ironstone Artworks at ET Modern Gallery in Chelsea; Escaping Flatland: Sculptures and Prints at Architecture + Design Museum in Los Angeles. Major sculpture and landscape artwork exhibit at The Aldrich Contemporary Art Museum, June 2009–April 2010. Oppenheimer Co., 32 stainless steel Feynman Diagrams by Edward Tufte, permanent collection on World Trade Center 2, seventeenth floor. Nobel library celebrated Richard Feynman 100th birthday, Edward Tufte prepared a display of 32 Feynman diagrams at Singapore Arts Science Museum. Group shows at The Drawing Room and 8 other museums and galleries. Founder and owner, ET Modern museum/gallery in Chelsea art district, 547 West 20th Street, New York City, 2010–2013.

Hogpen Hill Farms, LLC, Woodbury, CT in Edward Tufte’s 234 acre sculpture park, shows 100 ET large landscape artworks, including 40 stone megaliths.

Founder and chair, Cheshire Neighborhood Association. Raised all the funds to purchase 31 acres of land along the Mill River in Connecticut for creation of Fresh Meadows Wildlife Sanctuary; land donated to Cheshire Land Trust, 1985. Purchased 234 acres in Litchfield County, Connecticut for farm, open space preservation, sculpture fields, 2005–

Honorary degrees: Williams College, Connecticut College, Cooper Union, Saint Joseph College, Maryland Art Institute, Minneapolis College of Art, University of the Arts, University of Twente (Netherlands). Fellow: American Academy of Arts and Sciences, Guggenheim Foundation, American Statistical Association, Center for Advanced Study in the Behavioral Sciences, Society for Technical Communication. Donald Campbell Award for Outstanding Methodological Innovations in Policy Studies. American Institute of Graphics Arts medal. Tercentennial Lecture, Yale University. Received 40 awards for books. Patent (with Professor Seth Powsner, Yale Medical School) for graphical display of status of medical patients.

Citation awards: ET article, “Determinants of the Outcome of Midterm Congressional Elections,” selected in 2007 by the American Political Science Review as one of the 20 most cited articles in the 100-year history of the Review. ET book, *The Visual Display of Quantitative Information*, named a citation classic in 1992 by the Institute for Scientific Information. ET book, *Political Control of the Economy*, named a citation classic in 1988 by the Institute for Scientific Information.

Presidential appointment, Recovery Independent Advisory Panel, Recovery Accountability and Transparency Board, 2010–2012. Sometime member of Editorial Boards of 8 scholarly journals; chair and member of the Editorial Board, Princeton University Press; member of various advisory committees for the Bureau of the Census, National Academy of Sciences—National Research Council, National Science Foundation.

Consulting and courses on data analysis and display design: NASA, Apple, The New York Times, IBM, Bose, Fidelity Investments, Centers for Disease Control and Prevention, Google, Hewlett-Packard, Medtronic, New Jersey Transit, Sun Microsystems, Newsweek, NBC News, CBS News, Bloomberg, Thomson Consumer Electronics, President’s Commission on Federal Statistics, Bureau of Justice Statistics, Lotus Development Corporation, Federal Energy Administration, various law firms.

Seeing with Fresh Eyes: Meaning, Space, Data, Truth (Graphics Press, 2022-2023).

Written, designed, and published by Edward Tufte.

“Every page is packed with stunning visual and written insights on the art of communication by ET, who sees the world with the freshest of eyes.” Natalie Wolchover, *Quanta*, 2022 Pulitzer Prize Winner

“Edward Tufte’s wonderful works have done a brilliant job of showing how data is most clearly communicated using graphics. In this new creation, he’s found ways to give words new meaning, rearranging them, so that we can truly see/read with fresh eyes. I love this book.” Alyssa Goodman, Robert Wheeler Willson Professor of Applied Astronomy, Harvard University

“Edward Tufte is the revelatory retina of our time, ever connecting eye and brain in enlightening new ways.

He creates masterpieces about design that are masterpieces of design. *Seeing with Fresh Eyes*

takes us into a yet deeper level of wisdom and wider realm of inquiry. A completely delicious work.”

Stewart Brand, creator of the Whole Earth Catalog

“A magnificent work of art, design, insight, philosophy. Just as Wittgenstein found deep meaning in ordinary language, Tufte discovers insights in ordinary graphics. The chapter on the ethics (and lack thereof) in medical research is a masterpiece.” Dennis F. Thompson, Harvard University

“An exquisite book” M. NourbeSe Philip, poet

“Euclid-like consolidator and teacher” Bret Victor, interface guru

“Beautiful book. A worthy capstone for the series.” Guido van Rossum, creator of Python

Beautiful Evidence (Graphics Press, 2006).

Written, designed, and published by Edward Tufte. 4th printing, 2013.

Best Innovation and Design Books, 2006, *Business Week* (“A brilliant masterpiece from the Galileo of graphics.”) Best in show, graphic design, New England, *Print* magazine, 2007

The Editors Recommend, *Scientific American*.

Best Business and Technology Books, 2006, ZDNET.

From Martin Kemp’s review of *Beautiful Evidence* in *Nature* (13 July 2006): “Tufte is an expert in the presentation of statistical evidence and a sculptor, and has established himself as the world’s leading analyst of graphic information.”

Visual Explanations: Images and Quantities, Evidence and Narrative (Graphics Press, 1997).

Written, designed, and published by Edward Tufte. 10th printing, 2012.

Award, The 100 Show, American Center for Design.

Silver Medal, The Art Directors 77th Annual Awards.

American Institute of Architects, International Book Award, 1998.

Society for Technical Communication, Award of Distinguished Technical Communication, 1998. Fifty Books of the Year, American Institute of Graphic Arts, 1998.

ID:International Design, Annual Design Review winner, 1998.

The New York Times described ET as “the Leonardo va Vinci of data.”

Envisioning Information (Graphics Press, 1990).

Written, designed, and published by Edward Tufte. 14th printing, 2013.

Phi Beta Kappa Award in Science, 1991, for “best book contributing to the literature of science.”

Joseph Rigo Award for contributions to software documentation, Association for Computing Machinery, 1992.

Citation for Excellence, American Institute of Architects, 1994.

Chairman’s Award in International Book Publishing, American Institute of Architects, 1994.

George Wittenborn Book Award of the Art Libraries Association of North America.

Best Book Design of 1990, National Association of Independent Publishers.

1990 Computer Book Award, Computer Press Association.

1990 AIGA Book Show Award, American Institute of Graphic Arts.

Best Graphic Design 1990 (of 700 entries), ID:International Design.

1991 Art and Design Show Award, SIGGRAPH, Association of Computing Machinery.

Award for Instructional Development Tools, Association for Education Communications and Technology, 1992.

The Visual Display of Quantitative Information (Graphics Press, 1983, 2001).

Written, designed, and published by Edward Tufte. 17th printing, 1999. 2nd edition, 2001, 8th printing, 2013.

Spanish edition 2013. French edition 2014.

Named a "Citation Classic" in 1992 by the Institute for Scientific Information.

Named one of the 100 best books of the 20th-century by amazon.com.

Political Control of the Economy (Princeton University Press, 1978). Paperback edition, 1980.

Kammerer Award of the American Political Science Association, best book on U.S. national policy, 1979.

Named a "Citation Classic" in 1988 by the Institute for Scientific Information.

Data Analysis for Politics and Policy (Prentice-Hall, 1974). 17th printing, 1994. eBook 2013.

The Quantitative Analysis of Social Problems, editor (Addison-Wesley, 1970).

Size and Democracy, Robert A. Dahl and Edward R. Tufte (Stanford University Press, 1973).

Paperback edition, 1975. Translations into Japanese, Korean, and Thai.

ET HUMOR, APPROXIMATELY ONCE EVERY 4 PAGES:

WHEN MODELS BREAK DOWN: AUTHORITARIAN 3D-GRID

MICRO-MANAGES DISHWASHER LOADING, REMODELS DOMESTIC TRANQUILITY

This bizarre decision tree for placing silverware in a dishwasher challenges the computational powers of a chess champion. These dishwasher loading tips create an interface that mutates into a stress test for domestic relationships:

Loading the Silverware Basket

Place knives and sharp utensils with their HANDLES UP and forks and spoons with their handles down. If large or oddly-shaped items are loaded in the silverware basket, be sure they do not nest together.



WARNING

The sharp points and edges of knives and other sharp utensils can cause serious injury. Load knives and other sharp utensils with edges down. Do not allow children to handle or play near knives and sharp utensils.

The Long Silverware Basket

The long silverware basket fits along the side of the lower rack.

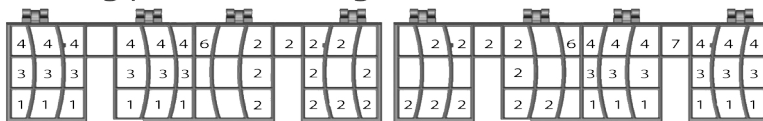
The Duo-Flex Silverware Basket

This basket splits along its length, resulting in two halves that may be placed in a variety of positions in the lower rack, greatly increasing the lower rack's loading versatility. The basket snaps together either back to back or end to end as shown.

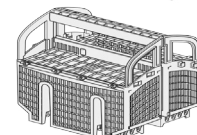
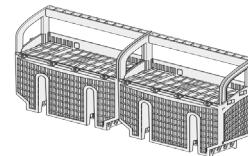
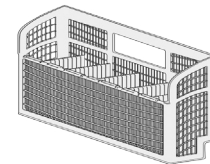
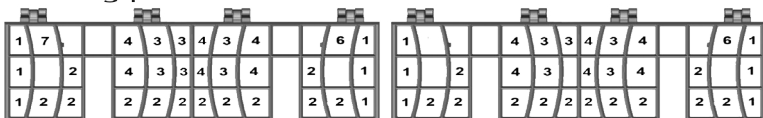
To split the Duo-Flex Silverware Basket

Grasp the basket and slide the two halves in opposite directions as shown at right and then pull the two halves apart.

Loading pattern for Long Silverware Basket



Loading pattern for Duo-Flex Silverware Basket



1 - salad fork

2 - teaspoon

3 - dinner fork

4 - knife

5 - tablespoon

6 - serving spoon

7 - serving fork